

AVR Improves its Market-Leading Hotels with Major Renovations

The firm announced the opening of a new hotel and four comprehensive renovations

New York, August 4th, 2022 – AVR Realty Company today announced the completion of four substantial hotel renovations in Atlanta, Boca Raton, Nashville, Rutherford and the opening of a new hotel.

Last month AVR completed a nearly 25,000 square foot expansion of the meeting facilities at the 400-key Atlanta Marriott Northwest at Galleria. The facilities include an 11,760 square foot ballroom with 22-foot ceilings, the second largest in Cobb County and accommodating 1,200 guests. A three-room Executive Suite, private lounge, pre-function areas, turf courtyard, outdoor terraces, and an event law complement the ballroom. A best-in-class, expanded and renovated fitness center is also new to the hotel, which is walkable to Truist Park (Home of the Atlanta Braves) and Battery Park.

A newly-built parking garage underneath the ballroom freed up parking spots for the development of a 147-key Springhill Suites by Marriott Atlanta Northwest set to open this month. The new hotel and meeting facilities create one walkable complex, allowing the assets to capture new groups considering a wider range of meeting and guestroom options.

AVR completed a renovation of its 256-key Boca Raton Marriott at Boca Center including a re-concepting of its Food and Beverage Outlet including Sonrisa, a Caribbean restaurant serving elevated “Floribbean food” and Drift, a cocktail bar also with a tropical vibe. The Marriott, also sporting a freshly-painted façade and renovated rooms, sits in Boca Center, a mixed-use complex with over 117,000 square feet of retail.

The firm also announced the comprehensive renovation of the 113-key Homewood Suites Nashville Downtown on Church Street including a relocation of the entrance, a refresh of the guestrooms, meeting rooms, public space and re-concepting of the food and beverage outlets, while repositioning retail space as an additional 14 rooms. The historic hotel has an irreplaceable location on Church Street across the street from a brand-new Fred D. Thompson Federal Courthouse, expected to house up to 600 employees as well as juries and other visitors.

In Rutherford, NJ and within the Meadowlands sports complex, AVR completed a comprehensive renovation of the hotel, featuring two expansions: a pool-to-ballroom conversion, offering the area its newest and best-appointed meeting room, as well as an expanded fitness center. A renovation of the bar, lobby, pre-function spaces and guestroom soft-goods completed the project. The renovation will allow the hotel to host larger groups and allow for a seamless transition from meeting to eating.



About AVR Realty Company

AVR Realty Company is a leading private real estate development, investment, and management firm, headquartered in New York, with a portfolio spanning 20 states and over 70 cities. AVR has decades of experience in hotels, multifamily apartments, retail centers, office buildings and ground-up developments.

AVR has built its reputation for vision, innovation, and quality over the firm's 70-year history. AVR's award winning portfolio includes The Roosevelt Hotel in New Orleans, The Boulevard in Brookhaven, NY, a master planned community and the Renaissance Hotel at the gateway complex in Atlanta.